



# MERSTHAM FOOTBALL CLUB

EST. 1892



## BRANDING & SPONSORSHIP 25/26

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[www.mersthamfc.com](http://www.mersthamfc.com)

# LET'S BUILD SOMETHING BRILLIANT – TOGETHER.

At Merstham Football Club, sponsorship is not just appreciated – it's essential. As a semi-professional club competing in the Isthmian League, we rely on the vital support of our sponsors to continue growing both on and off the pitch.

We are proud to be a Not-For-Profit organisation, driven by a clear and ambitious vision: to be a thriving hub for the local community, a partner to local businesses, and a respected football club at every level – from grassroots to the first team.

Your sponsorship directly fuels this vision.

With more than 23 junior and ladies teams, a flourishing Mini-Soccer for boys aged 4-6, and our Wildcats programme in partnership with The FA for girls aged 5-11, we are committed to offering opportunities for young players to thrive, develop, and fall in love with the game. These programmes, alongside continued investment in our ground, facilities, and senior teams, require sustainable funding – and that's where your partnership comes in.

Your brand won't just be supporting local football – it will be seen and celebrated by a growing, engaged, and loyal fanbase, both at the Moatside and far beyond.

By sponsoring Merstham FC, you're not only backing a club that's on the up – you're aligning with a community-focused organisation committed to making a lasting difference. Whether you're a local business looking to build your presence, or a national brand seeking authentic grassroots engagement, we offer flexible sponsorship opportunities to suit every goal.

# MERSTHAM FC – MORE THAN A CLUB.

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Merstham Football Club has enjoyed a fantastic 2024/25 season, finishing an impressive fifth in the highly competitive Pitching In Isthmian League South East. We found the net in every single home league fixture – a thrilling run that’s played a major part in our incredible growth off the pitch too. Matchday crowds have surged by over 80% in the past two seasons, with a 46% increase compared to just last year. Our average attendance now stands at a remarkable 428, including over 130 dedicated season ticket holders – clear proof that the buzz around Merstham FC is very real.

Our proud history includes three Surrey Senior Cup victories and a memorable FA Cup run in the 2018/19 season, which saw over 2,000 fans pack into the Moatside to witness our First Round clash with Oxford United – broadcast live to over 2 million viewers on BT Sport.

But our ambitions go far beyond the first team. We’re building something lasting from the ground up. Our youth setup is thriving with 23 teams and more than 350 boys and girls representing Merstham FC. Our Ladies sides are also on the rise, winning all three of their leagues and pushing ahead towards the launch of our First Team Ladies squad. Merstham Bees, our fantastic SEND team, were launched in late 2024 and have gone from strength to strength. Next season, they’ll be joining their first league.

This is your opportunity to align with a club that is not only growing, but deeply rooted in the local community and making waves across the non-league scene.

With a dynamic range of sponsorship and advertising opportunities – all outlined in this brochure – there has never been a better time to partner with Merstham FC. Our digital presence is booming, reaching over 16,500 followers across our official social media channels, and growing by the day. Our in-house media platform, Merstham TV, has drawn praise across non-league football for its top-tier match highlights, commentary, and engaging interviews – bringing fans closer to the action than ever before.

Semi-professional football is not only affordable and family-friendly, but it offers a high-quality footballing experience that’s attracting more supporters every season. Be part of our journey. Be part of something special.



# SPONSORSHIP PACKAGES

All prices are subject to VAT.

## Stadium Naming Rights

Other than perhaps the main shirt sponsor, it doesn't get more prestigious than this.

We are offering a hugely exciting opportunity for a sponsor to have a community club ground named after them. This truly has to be one of the most prominent positions we have to offer.

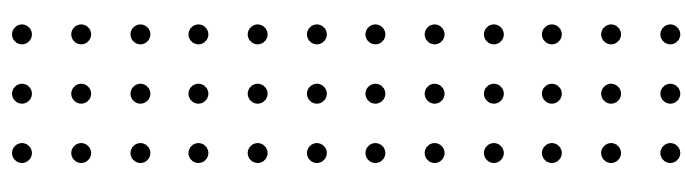
In addition to naming the stadium, you will also receive the following benefits:

- 4 Complimentary season tickets to every home league game, with boardroom hospitality.
- Complimentary match programmes.
- A whole page advert in match day programmes with as many changes as you wish.
- A prominent advert with links to your website and company logo on our website.

### Price:

**SOLD**

Please discuss for duration and further details.





## Shirt Sponsorship

When it comes to sponsorship, one of the most prestigious opportunities is that of the main shirt sponsor.

There is no escaping your branding if it's all over our players! On social media, YouTube channels, throughout our imagery, it's pretty much everywhere.

In addition to your logo being on our shirts, you will also receive the following benefits:

- 2 Complimentary season tickets to every home league game, with boardroom hospitality.
- Complimentary match programmes.
- A whole page advert in our match day programmes with as many changes as you wish.
- A prominent advert with links to your website and company logo on our website.

### Price:

**SOLD**

Please discuss for duration and further details.



# Merstham TV Sponsorship

Merstham TV has become one of the most recognised and praised media platforms in non-league football – and it offers a fantastic opportunity for your brand to shine.

As a Merstham TV sponsor, your logo will feature prominently on all match highlights, pre- and post-match interviews, and exclusive video content shared across our YouTube channel and all official social media platforms, reaching over 16,500 followers and counting.

But the exposure doesn't stop online. Your brand will also be displayed on our TV gantry, making it a visible fixture at every home game for fans in the ground – and for those watching from home.

To further maximise your visibility, you'll receive a full-page advert in every matchday programme, putting your business front and centre in the hands of hundreds of match-going supporters week in, week out.

## Price:

**Merstham TV** £3000

Please discuss for duration and further details.







## Tracksuit Sponsorship

We are offering the opportunity for a Sponsor to appear on all Tracksuits that are worn by all our First Team players, to and from all matches, in our very popular clubhouse after all home matches, and the clubhouses of our opponents.

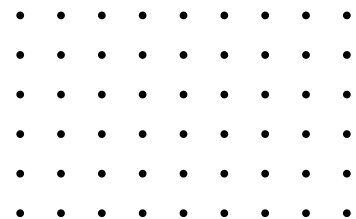
As sponsor, your logo will appear on the back of each tracksuit top and the back of our rain jackets. Plus a chance to chose which colour the tracksuits will be to match your companies brand - a subtle yet highly effective form of advertising.

Literally, walking 'bill-boards'

**Price:**

**SOLD**

Sponsorship duration: 2 years.  
Please discuss for further details.





# Stand Sponsorship

Fancy having your company name & branding across one or more of our stands?

Premium advertising space, with signage included along with the following additional benefits:

- 2 Complimentary season tickets to every home league game.
- Complimentary match programmes.
- A whole page advert in our match day programmes with as many changes as you wish.



## Price:

**Main Stand** £3500

**Albury 'Community' Stand** £3000

**Church End** **SOLD**

Please discuss for duration and further details.



## Mascot Sponsorship

Why not sponsor our very own much-loved club mascots?

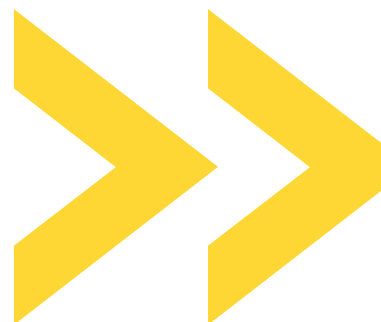
Bumblebee Bob & Bobbette love to buzz around. From the famous Epsom Downs Mascot Race on August Bank Holiday Monday, to other events including many Community events around the local area. Plus of course, they love to show up at our matches, and they certainly love their photos being taken!

This is a huge opportunity for a sponsor to get involved in a fun branding opportunity, with lots of exposure at our matches and events.

### Price:

**Bumblebee Bob & Bumblebee Bobbette** £750

Please discuss for duration and further details.







## Advertising Boards

With a large ground, we have plenty of space for advertising. This could be around our pitch, in our Fanzone (which includes our Tea Bar and outside Bar), or on our match day programme hut. Your company logo and details will have premium space with maximum visibility on hard-wearing, long lasting signs.

### Prices:

#### 8ft by 2ft Pitchside Board

Site can be chosen by you subject to availability.

- **First Year** £350
- **Second Year +** £250

#### 2ft by 1ft Fanzone/Programme Hut

The perfect place to be seen by our home and visiting supporters!

- **First Year** £100
- **Second Year +** £75



# OTHER SPONSORSHIP OPPORTUNITIES



## Fanzone / Buzz Bar

It's the place to be on a match day! Have your branding all around our Fanzone area which is located behind the main stand, and/or our Buzz Bar.

### Price:

**Both** £1500

**Fanzone** £1200

**Buzz Bar** £650



## Website

With the increase in our gates, hits to our website are increasing all the time. As the sponsor of the club website, your company will receive prominent exposure on the home page with links to your website.

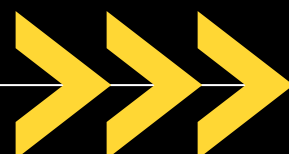
**Price:** £1000



## Dugouts

The dugouts are one of the most prominent features in our stadium – the perfect place to have your logo above!

**Price:** £800





## Programme Advertising

Programme advertising starts from just £35. Programme adverts are valid for one season for all league and Cup matches:

**Whole Page** £440

**Half Page** £295

**Quarter Page** £150

**Logo page** £35

## Player Sponsorship

You could sponsor your favourite player or management staff.

Sponsorship includes:

- Name in programme, on our website and a thank you on our social media platforms.
- A picture with your player.
- A signed match worn shirt.
- 2 complimentary match tickets to a match of your choice, plus boardroom hospitality.

**Price:** £125



## Match Sponsorship

Sponsor a home game and receive the following benefits:

- Your name / company name in the programme.
- 2 free tickets and programmes.
- Match day announcements and name on match board .
- Complimentary refreshments in Boardroom prior to match, half- time and full-time.
- The opportunity to select Player of the Match and present them with a trophy after the game, with the picture being posted on our social media platforms, with a shout-out.

**Price:** £95

## Match Ball Sponsorship

Sponsor a match ball at a home game and receive the following benefits:

- Your name / company name in the programme.
- 2 free tickets and programmes.
- Complimentary refreshments in Boardroom prior to match, half- time and full-time.

**Price:** £70





# ROOM HIRE

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## Why Hire at Merstham FC?

- Perfect for off-site meetings.
- Close to M25/M23 for easy access.
- Board room table and soft seating available for a more relaxed meeting.
- Smart, picturesque setting for groups of up to 20 people.

## Standard Facilities

- Kitchen with tea and coffee making facility.
- Flip chart.
- Wi-Fi/printer.
- Additional tables/seating.
- Car park and plenty of off-street car parking available.

***For something different, why not consider hiring our first team dressing room too for a team talk!***

## Price

Standard commercial rate: **£30 per hour** (Boardroom only).

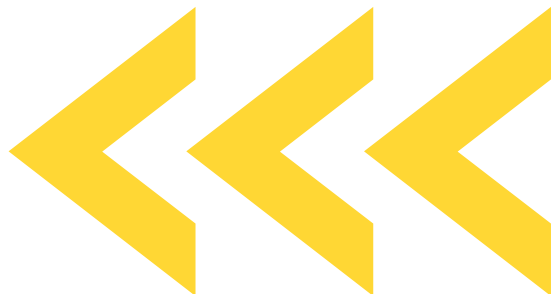
Price based upon a 9-5pm day. Price for use of First Team dressing room on application.

Charities and Not for Profit organisations: **£20 per hour**.



# CONTACT US

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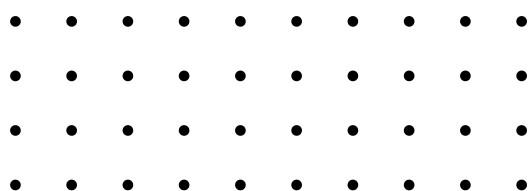


For further information or to discuss different opportunities,  
please contact:

## CHRIS PULLEN

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