



# Merstham FC



**Branding**

**and**

**Sponsorship Opportunities**

**2021/22**



**PARTNERS WITH**



**ISTHMIAN  
FOOTBALL  
LEAGUE**

## About Us

At Merstham Football Club sponsorship is vital to allow us to run our football club and help us achieve both on and off the pitch. Merstham FC is a semi-professional football club playing in the Isthmian Premier league. We are in Step 3 of English football, or to put it another way, 3 promotions away from the Football League. Our vision is to be a hub for the local community, and local business, as well as a successful and well-regarded football club at all levels. We are a '*Not For Profit*' business, but to achieve our vision we need to continue to invest in the ground, the club, and our junior and senior footballers. This requires us to generate income, namely through local and national sponsorship and advertising; creating new partnerships will join us on our journey that can benefit us jointly.

## Successes on and off the field

In recent seasons, Merstham FC have won the prestigious Surrey Senior Cup, attracting almost 5,000 spectators to our ground. In season 2016/17, we reached the First-Round of the FA Cup and had 2,000 people at the Moatside for our match against Oxford United. With BT Sport televising the game live to an audience of over 2 million. We have a thriving youth programme with 20 teams, with some 350 boys and girls registered and, of course, hundreds of parents that know Merstham FC and visit our ground every week.

Advertising and sponsorship at Merstham Football Club can capture the footballing commercial market both local and nationally with a vast amount of advertising and sponsorship opportunities which are detailed within this brochure. Through social media Merstham FC is now reaching out to over 10,000 across our other official social media avenues, twitter, Instagram and Facebook. Step 3 football has been the forefront of recent media; firstly, its positive exposure to supporters to watch who may have otherwise watched higher step clubs and towards the end of the year its media exposure for the supportiveness of our historical non-league football clubs.

## Official Club Partnerships

We have some fantastic partnership opportunities at Merstham Football Club and the Moatside Stadium.

These can be bespoke packages to suit your company's requirements including kit, stadium, and youth sponsorship.

We can offer these sponsorships over one or two-year deals which gives your company a longer term and exposure at a competitive price.



Please contact us for further information to discuss how your company can benefit from these high profile sponsorships and how it can be bespoke to your requirements.

We would welcome the chance to discuss these opportunities in more detail. If you or anyone else at from your company would like to attend any of our forthcoming fixtures as our guest to enjoy the match day experience, we would be delighted to host you in our boardroom.



# Club Sponsorship

## PLAYER SPONSORSHIP

You could sponsor your favourite 'Merstham' player or coaching staff for as little as £50 + vat for the whole season.

Package includes:

- Picture of your sponsored player and company logo in every home match day programme and on Official Website.
- Social Media shout outs and endorsements on our official website, Twitter, Instagram and Facebook Pages, reaching out to up to 10,000 followers across our social media.



<https://twitter.com/PhotographyVit>

# Player Sponsorship

## PITCHSIDE AND GROUND ADVERTISING BOARDS

Pitch side advertising is a great way to get your company name seen by our supporters and your customers.

Ground and Perimeter Board advertising starts from £200

includes:

- Site can be chosen by you subject to availability.
- Social Media shout outs and endorsements on our official website, Twitter, Instagram and Facebook Pages, reaching out to up to 6,000 followers across our social media.

Your company name could be here too!



We also have some great sites for advertising with prices starting at £100 for a 2m x 1m foamed back produced board.



# Pitch side Advertising

## PROGRAMME ADVERTISING

Our programmes are accessible to all, via our website.

Programme advertising starts from £100:

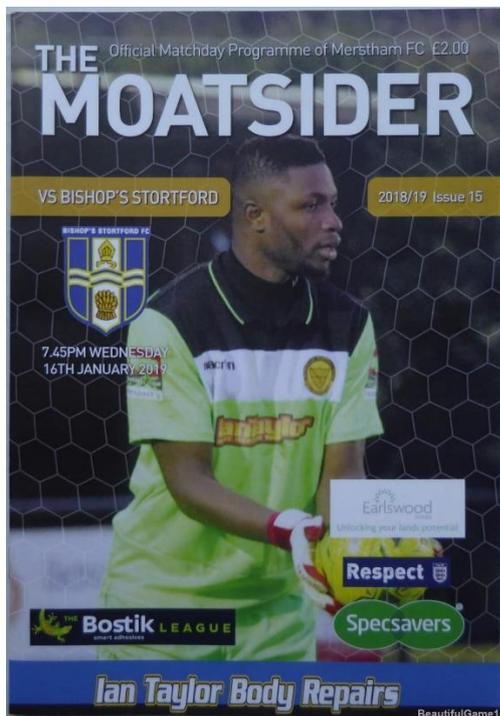
Programme adverts are valid for one season for all friendlies, league and Cup matches

Half Page - £300.00

Whole Page £450.00

Quarter Page £150.00

Logo page £35.00



We also have the opportunity for ticket and season ticket sponsorship, website banners with prices starting from £100.00 for the whole season.

# Sponsorship and Advertising

## MATCHDAY EXPERIENCES

Packages can be tailored to your requirements to include tickets for games and match day sponsorship.

Match day Sponsorship and experiences start from £50 includes:

### Match sponsorship - £100

Gold Sponsor - benefits include: 2 match tickets and entry to the boardroom; match day announcements and match sponsor board; inclusion in match day programme

### Match ball sponsor - £75

Silver Sponsor is £75 - benefits include: 2 match tickets and entry to the boardroom; inclusion in match day programme.

### 2021/22 Season Tickets.

Support your Local Community Football Club for only £99 Adults & £59 Concessions.

Merstham Football Club will always put our supporters and community first, and strongly believe that football should always be Affordable FOR ALL.

Download your 2021/22 Season Ticket form [online](https://www.mersthamfc.com/seasontickets)  
<https://www.mersthamfc.com/seasontickets>

### Mascot Package - £50.00 per mascot

Mention in match day programme

Walk out with the teams

Photo with captains/players

Ticket for the match for guardian/parent

**Match day Hospitality and Experience**

For further information or to discuss different opportunities,  
please contact:

Michelle Saunders  
Sponsorship Manager, Merstham FC  
[michellesaunders@mersthamfc.com](mailto:michellesaunders@mersthamfc.com)  
07786 565555

Chris Pullen  
Commercial Director, Merstham FC  
[Chrisp1259@outlook.com](mailto:Chrisp1259@outlook.com)  
07469 033156

Or via



@MersthamFootballClub



<https://twitter.com/MersthamFC1892>



Instagram

@mersthamfootballclub/

**Official Website:** <https://www.mersthamfc.com/>

# Contact Us.....

